



# The Compliance Management Solution for Air Carriers



**Full-Spectrum Screening** A series of icons connected by a dashed line, representing a screening process: a person with a magnifying glass, a factory, a location pin, an airplane, and a barcode.



Track Project Timeline



# Don't gamble with compliance

**Compliance isn't optional.** It's a survival strategy for air carriers. Failing to keep pace with escalating trade wars, geopolitical tensions, and evolving ESG standards can cost more than just money.

Sanctions, tariffs, and trade restrictions between major economies like the US, China, and the EU are increasing, making it essential for air carriers to adapt to new regulations swiftly. The pressure to meet ESG requirements also extends compliance obligations beyond traditional trade regulations, impacting investment prospects if standards are unmet.

Hefty fines, halted shipments, damaged reputations, and jail time are just the beginning.

With stringent enforcement of trade sanctions, air carriers must exercise enhanced due diligence to avoid transporting prohibited goods or dealing with sanctioned entities. As the air cargo industry strives for speed and reliability, maintaining compliance is not just a regulatory necessity—it's key to staying competitive and ensuring operational integrity.



# The cargo journey: a complex web of compliance

**The cargo transportation process involves multiple stages, each laden with compliance checks and paperwork.**

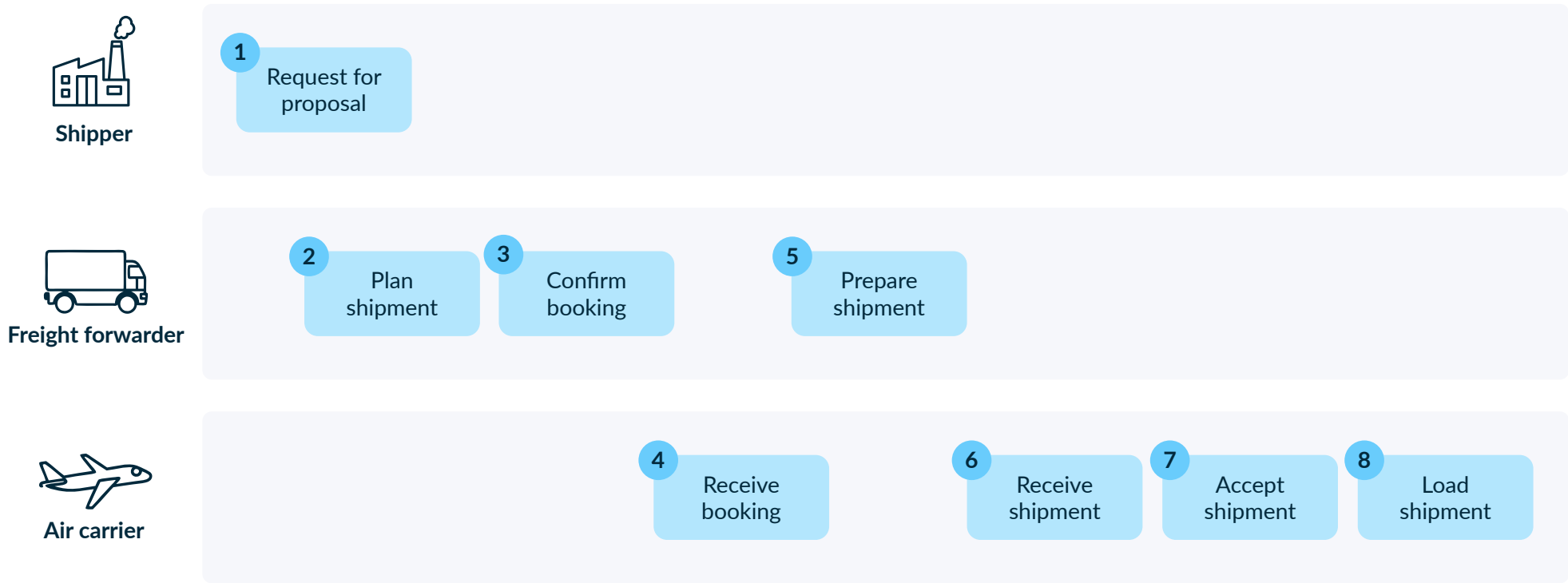
The journey begins when the shipper sends a proposal request to the freight forwarder. This initial step triggers the first round of compliance checks and documentation, setting the foundation for the entire process.

Next, the freight forwarder plays a critical role by conducting a compliance screening, planning the shipment, and confirming the booking with the carrier. This stage involves managing key documents like the Bill of Lading, cargo manifests, and compliance certificates, ensuring that all parties and goods meet regulatory standards.

Finally, upon receiving the booking, the carrier steps in to perform its own compliance checks and notify the freight forwarder. The freight forwarder then prepares the shipment, assembling and verifying documents such as export licenses and customs declarations before sending them to the carrier.

In the last step, the carrier conducts a final screening, reviews the Air Waybill and other relevant documents, and loads the shipment onto the plane.

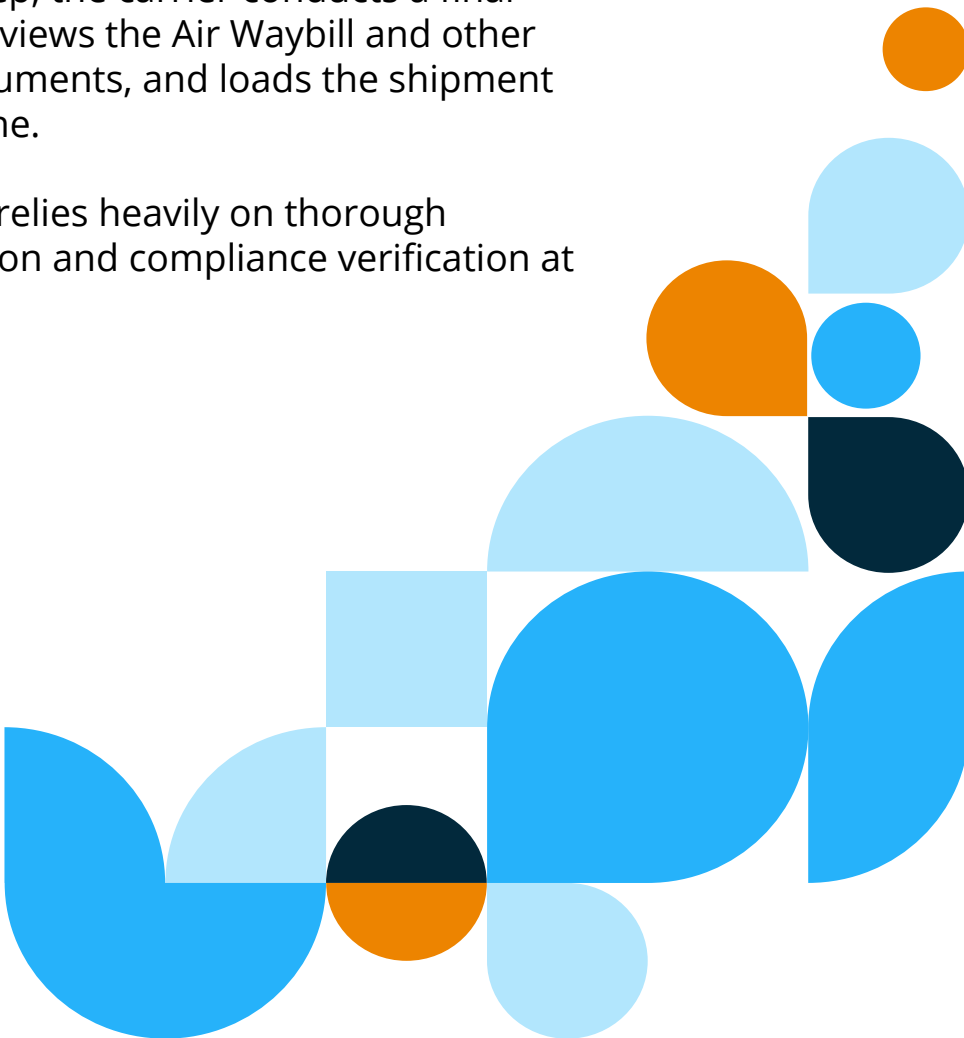
The process relies heavily on thorough documentation and compliance verification at each stage.



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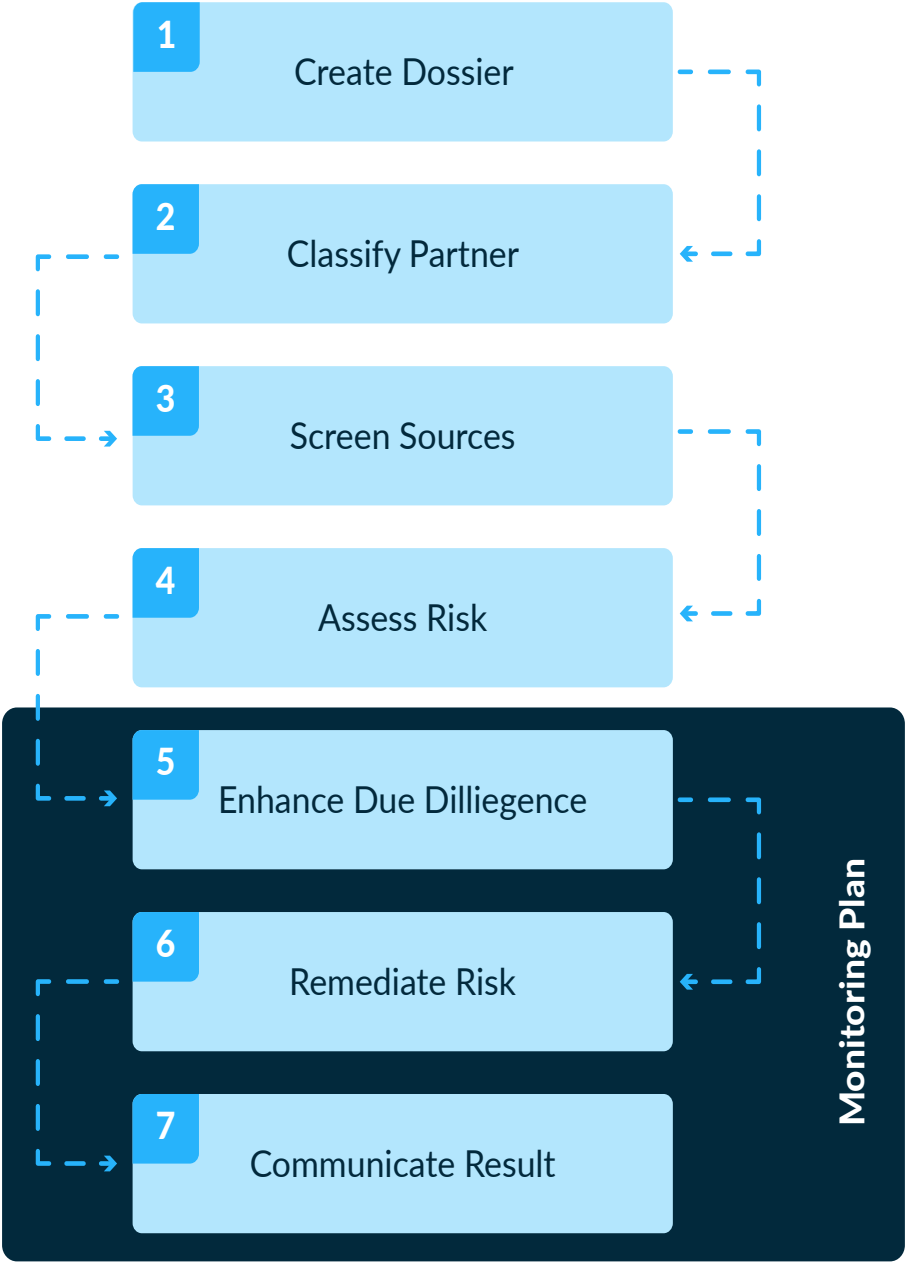


# Streamline your air cargo compliance process

ITTS is an integrated end-to-end compliance platform that enables organizations to **reduce the cost of managing risk and ensure compliance with regulations**. The platform is designed to seamlessly integrate into an organization's customer onboarding, cargo management, passenger management, procurement, and financial processes.

ITTS differentiates itself from traditional screening solutions by seamlessly integrating into the customer's existing operational processes and systems. Unlike conventional tools requiring manual intervention and standalone workflows, ITTS can perform business partner and transaction due diligence automatically. This reduces the burden on compliance teams and allows for a more fluid, real-time evaluation of potential risks.

With the most comprehensive coverage of sanctions lists, denied person lists, export control lists, military-use items, and ultimate beneficial ownership data, ITTS ensures that organizations are not just compliant, but also well-equipped to handle an ever-evolving regulatory landscape.



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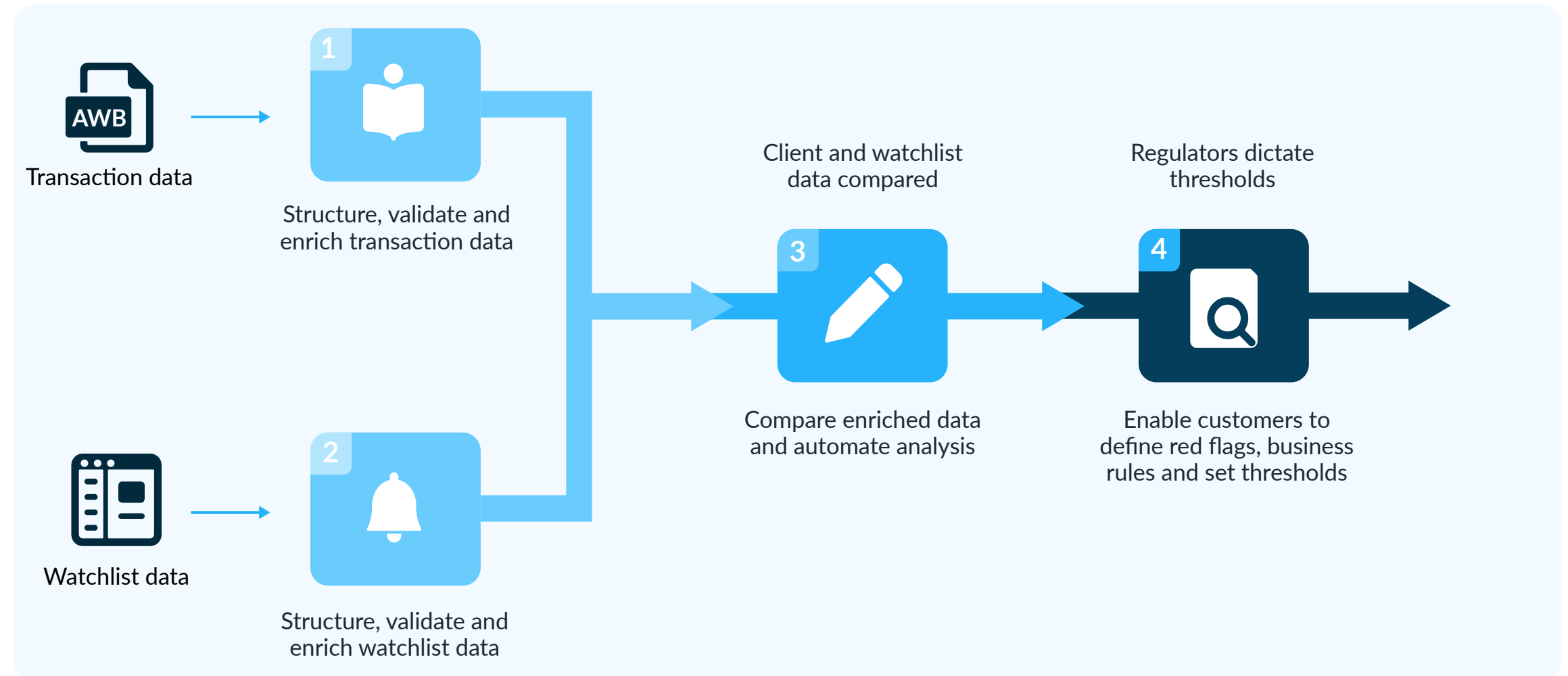
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# ITTS compliance screening services

**Screening involves checking the names of individuals, organizations, vessels, and countries against databases compiled by local and international bodies.**

It plays a crucial role in identifying potential sanctions violations. However, screening is not easy. Government watchlists are scattered across different formats, locations, and languages, often with poor-quality data. The same issues exist with transaction data. Common challenges like missing information, spelling variations, aliases, and data input errors (such as typos) can result in false positives or missed matches.



Providing up-to-date data by checking 1000+ public lists for updates every 5 minutes.

Superior data quality by automated cleaning, standardization & extraction of key items from unstructured data.

Robust search algorithm for results while minimizing false positives, reversal, concatenation & punctuation.

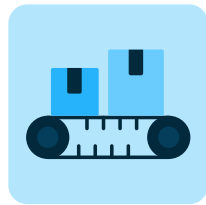
Search in more than 100 languages.

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# ITTS provides the following screening services:



## Transaction Screening

All transaction elements, such as articles, parties (consigner, consignee, agent, etc.), and itinerary, are screened in one process. If any combination of these elements matches a watchlist, ITTS alerts the user, providing an overview of the lists and a probability score for each match.



## Vessel / Aircraft Screening

Screening vessels or aircraft against sanctions lists by extracting data like vessel IMO numbers and aircraft ICAO tail numbers from unstructured watchlist text. After that, ITTS sorts the data into its own category and make it searchable.



## Party Screening

Screening parties against sanctions, PEPs, law enforcement, export controls, adverse media, and internal blacklists using advanced search algorithms.



## Article Screening

Screening articles using HS codes or descriptions against sanctions, dual-use, controlled goods, and military goods lists.



## Location Screening

Identify risks by screening location data, including addresses, postal codes, cities, and countries. It scans itineraries to detect sanctioned or high-risk locations, including potential transshipment points, ensuring comprehensive risk assessment.





# ITTS delivers compliance excellence at scale



## Comprehensive screening coverage

Access to over 1,000 restricted party lists, including denied individuals and entities, Politically Exposed Persons, embargoed or sanctioned countries, and high-risk regions. This also covers high-risk ownership entities tied to forced labor, state ownership, sanctioned status, and Ultimate Beneficial Ownership concerns.



## Advanced transshipment detection

ITTS detects and flags suspicious shipments passing through transshipment countries known for sanction evasion. Configurable options allow you to adjust these lists based on your organization's risk tolerance. Transit countries in shipment itineraries can also be screened for export restrictions.



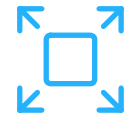
## Enhanced screening accuracy

With global coverage, ITTS provides superior screening accuracy. Our method goes beyond basic string proximity searches by correlating HS/CN codes with ECCN, ensuring more precise compliance checks.



## Supply chain and goods risk management

Assess risks for restricted goods and munitions, including those targeted by specific sanctions (e.g., Russia and Belarus). ITTS also effectively monitors supply chain risks.



## Policy-based compliance automation

The policy-based assessment feature automates the compliance review process, reducing manual work for your team. It resolves red flags automatically using predefined company policies or official declarations from shippers and freight forwarders, especially for country and commodity-based checks.



## Predictable and nonlinear pricing

ITTS uses a transaction-level pricing model (for both cargo and passenger bookings), not based on the number of screening elements. You can screen a single transaction multiple times throughout its lifecycle without incurring extra costs.

# Don't just take our word for it!



**Our clients claim a 70% reduction in time spent on compliance.**

## **The challenge**

**flydubai**, a leading airline, faced significant challenges in ensuring compliance with global export control regulations and sanctions while managing its cargo operations. The manual processes of verifying and validating shipments against export control regulations and sanctions listed by various regulatory bodies such as OFAC, UN Security Council, and EU presented operational hurdles. These challenges included time-consuming manual checks, the risk of errors, and delays.

## **Solution & application**

In a successful collaboration with our esteemed partner Canon, flydubai implemented ITTS. ITTS combines knowledge about goods classification with regulations and data sources to automatically check transactions for compliance.

ITTS receives Air Waybills from flydubai's Booking and Cargo Management systems, checks all aspects of the Air Waybills for compliance with **export control and sanctions**, and returns the results to the requestor.

The case management capability assigns flagged transactions to a compliance officer who can inspect the compliance check results, validate them, attach evidence to substantiate the conclusion, and submit the results for approval.

Any non-compliant shipments are refused, and authorities are notified, depending on the nature of the non-compliance. ITTS automates policy-based compliance assessment, which improved the efficiency of the compliance officers' work by more than 85% (85% true positive hits less to assess manually).

Advanced algorithms help identify strategic goods. A comprehensive back-office portal empowers authorized users to manage sanction check results, enhancing control and collaboration. Additionally, the application provides capabilities for user management, rule design, and process automation, ensuring seamless compliance operations.



# Ready to establish your compliance application?

With years of expertise, we're equipped to support your digital development needs effectively. We help clients from various sectors to transform their business processes, including:

- ✓ **International trade & transport**
- ✓ **Public Sector**
- ✓ **Human resources services**
- ✓ **Financial services**

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# Useful resources

## Video



### The International Trade & Transport Solution

Explore how our groundbreaking regulatory technology tool simplifies the interpretation and management of regulations.

[Watch Now](#)

## Blog



### What is export control compliance, and why is it so important?

Export control compliance entails making sure you have control over your export from start to finish. But at the same time, it is a big challenge for many air cargo companies. Find out what it is and why it is so important.

[Read Our Blog](#)

## eBook



### Unraveling non-compliance cases in the air cargo industry


Navigate the world of air cargo compliance. Learn from practical case studies and enhance your understanding of export control regulations.

[Read Our eBook](#)

# Get in touch with us

At Be Informed we specialize in transforming regulations, laws, and rules into automated day-to-day compliant systems, providing you with full control, scalability, traceability, and organizational agility.

We would like to help you further with your journey navigating through complex regulatory landscape. Contact us today:

 +31 (0) 55 368 1420

 [contact@beinformed.com](mailto:contact@beinformed.com)

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